

NOTICE OF CLASS ACTION SETTLEMENT

YOU ARE RECEIVING THIS NOTICE BECAUSE YOU MAY HAVE OWNED A ST. LOUIS RAMS PERSONAL SEAT LICENSE (“PSL”) AT THE END OF THE 2015 NFL FOOTBALL SEASON.

A class-wide settlement has been proposed in three consolidated class action lawsuits called *McAllister v. The St. Louis Rams, LLC, Envision v. The St. Louis Rams, LLC, and Arnold v. The St. Louis Rams, LLC*, Consolidated Case No. 4:16-CV-00172-SNLJ. The proposed settlement resolves claims about whether The St. Louis Rams, LLC, violated certain PSL contracts when the Rams relocated to Los Angeles. The Rams deny all claims of wrongdoing and have agreed to a proposed settlement to avoid incurring further expenses and burdens in this litigation.

You are a Class Member if you owned a PSL which you never sold or gave away and still owned at the end of the 2015 NFL football season and: (1) used your PSL to purchase Rams season tickets for the 2015 football season; or (2) stopped purchasing Rams season tickets but did not receive a written notice from the Rams that the PSL was cancelled. For more information about whether you may be a Class Member, visit www.RamsPSLClassActionSettlement.com or call [\[insert phone number\]](#). If you qualify, you are entitled to an Award based on the tier price of each PSL in the Dome at America’s Center, as follows:

PSL Tier Price in the Stadium	Pay-Out for Each Qualifying PSL
\$250	\$75
\$500	\$150
\$1,000	\$300
\$2,500	\$750
\$3,000	\$900
\$4,500	\$1,350

These amounts are subject to a pro rata adjustment if the qualified claims would exceed a total payout cap of \$24,000,000, as more fully described in the Settlement Agreement. If you believe that you are or may be a Class Member, visit www.RamsPSLClassActionSettlement.com to obtain a more detailed Notice, the Settlement Agreement, and a Claim Form. All Claim Forms must be postmarked or electronically submitted no later than [\[60 days after the final approval date\]](#) to be eligible for an Award.

You may also exclude yourself (opt-out) from the settlement, in which case you will receive no relief and you will not release any claims against the Rams. You may also remain part of the settlement, but object to its terms. You must opt-out or file an objection no later than [\[75 days after the preliminary approval date\]](#). For more information on these options, visit www.RamsPSLClassActionSettlement.com. The Court will hold a hearing on [\[insert date\]](#) to consider whether to approve the proposed settlement. Additional information, including Deadlines, Claim Forms, Exclusion Forms, and the addresses of the Court, counsel and Claims Administrator may be obtained by visiting www.RamsPSLClassActionSettlement.com or calling [\[insert phone number\]](#).