



May 2012

«full\_name\_1»  
«addr\_1»  
«addr\_2»

RE: Account # «acct\_id»

Dear «full\_name\_1»,

This letter is to confirm that we have received notification that you are not renewing your season tickets for the St. Louis Rams 2012 season. By not renewing your season tickets, the rights to those seats are lost. If your intentions change in the coming years and you would like to add seats back to your account, please contact the St. Louis Rams Ticket Office.

At that time, we can discuss seating availability and re-instating the PSL money previously paid. If you have any questions regarding your account, please feel free to contact us at (314) RAMS-TIX. It's our hope you'll continue to be a St. Louis Rams fan for years to come!

Sincerely,

St. Louis Rams Ticket Office